

3RD QUARTERLY NEWSLETTER 2022

Jul 2022 to Sep 2022



2023 has been declared as the International Year of the Millets by the Government of India and the United Nations. In response to this, **AGRO RANGERS** organized a one day event - 'Millet Jatra' at Monalisa Kalagram, Koregaon Park, Pune. The aim of this event was to create awareness about healthy nutritious millets and increase demand for millet farmers. On this occasion, millet enthusiasts across Pune City got this rare opportunity to Interact with entrepreneurs, NGOs, Women Self Help Groups and more.

Millet Jatra was a successful event that brought more than 30 stalls of farmers, nutritionists, dieticians, women's self-help groups, Krishi Vigyan Kendra, NGOs, public health professionals, chefs, artists, and policy workers together to spread awareness and educate people on millet, which has been a part of our culture since ages.

More than 1000 people visited the venue on the day to learn more about millets. We collaborated with Indradhanushya Youth Social Foundation and Shekru foundation as an organizer and Symbiosis college supported us with student volunteers for smooth functioning of the event.

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Dhamari, Pune, Maharashtra, India - 410505

Key Activities

AGRICULTURAL DAY CELEBRATION

On the occasion of "Agriculture Day", we started sowing a '*bardhanya*' intercropping system. This system was mainly practiced in rain-fed areas before the green revolution. The system is used to fulfill all nutritional requirements of farming families and for all the crops to survive in any drought condition. We are reviving this indigenous mix cropping system of *bardhanya* which is climate resilient and has nutrition, fodder security, and many other benefits.

We have completed the weeding process and harvested 5 crops to date. The *bardhanya* system survived in heavy rainfall conditions and just a few crops didn't have enough production.



THE 'MILLET JATRA'

2023 has been declared as the International Year of the Millets by the Government of India and the United Nations. *Indradhanushya*, **AGRO RANGERS** & Shekru, heartily organized 'Millet Jatra', a series of festivals to increase awareness regarding benefits of millet consumption in our daily life. Millet Jatra was a successful event that brought farmers, nutritionists, dieticians, women's self-help groups, Krishi Vigyan Kendra, NGOs, public health professionals, chefs, artists, and policy workers together to spread awareness and educate people on millet, which has been a part of our culture since ages.



NEW COLLABORATION WITH SINHGAD INSTITUTE OF MANAGEMENT, PUNE

We have signed a MOU with Sinhgad Institute of Management. We are providing marketing and internship opportunity for college students and college will be providing infrastructure and resources to our training program. We are very thankful to Dr. Daniel Penkar (Director at SIOM) and Mr. Avinash Joshi for making this collaboration possible.



AGRO RANGERS IS SELECTED FOR UNLTD INDIA JULY 2022 COHORT

We are happy to share that UnLtd India, an incubator for early-stage social entrepreneurs in India, selected 'AGRO RANGERS' for its July 2022 Cohort out of nearly 150 Social Entrepreneurs with social impact solutions across sectors. UnLtd India Institute will continue to guide us for the next 9 months to bring about the latest changes in the organization's work, scope and methodology as well.



AGRO RANGERS IS A PART OF NUDGE'S FOUNDATION'S LIVELIHOOD COHORT

At The/Nudge Centre for Social Innovation, they are disrupting non-profit startups whose breakthrough work will take us closer to the vision of poverty-free India. In line with that vision, we are thrilled to tell you all that, 'AGRO RANGERS' got selected as the newest breed of non-profit entrepreneurs by The/Nudge.



MOU WITH WASSAN ORGANIZATION

AGRO RANGERS have signed an MOU with the Watershed Support Services and Activities Network (WASSAN) organization to bring agro biodiversity back to production systems through native seed bank projects. We are sowing and documenting all native varieties in a scientific way. **AGRO RANGERS** have collected more than 63 types of indigenous native seeds biodiversity including cereals, pulses, millets, and vegetables from local seed keeping farmers from our dryland region and rainfed area.

MOU WITH VIGYAN ASHRAM

We have signed an MOU with Vigyan Ashram. Vigyan Ashram to implement soil health innovations developed by Vigyan Ashram Technology Foundation and will provide guidance and knowledge to **AGRO RANGERS**. **AGRO RANGERS** is a child organization born in Vigyan Ashram after understanding the soil degradation problems. At **AGRO RANGERS**, we are working on rejuvenating the soil health of farmlands and Vigyan Ashram is a great support to us in increasing soil organic carbon.





ELECTRICITY INSTALLATION AT OUR TRAINING CENTRE FARM

We have received the electricity connection from the Maharashtra State Electricity Board department. We didn't have electricity at our farm, and we desperately needed electricity to irrigate our farm. **AGRO RANGERS** are very thankful to electricity contractor Mr. Abasaheb Pawar and Mr. Choudhary from Pabal substation who has immense help in speeding up the process. We have set up a water pump in bore well to irrigate our farm.

ATL TRAINING TO WOMEN

Our founder Siddhesh Sakore have completed Adaptive Transformation Leadership (ATL) program with 90 rural women from Talegoan and Kanhe village to Access Livelihoods organization. These women have a lot of untold inspiring stories, leadership experiences, and great potential to start their leadership journey.

Through the program, we made them to speak on stage, participate in acts, and tried to bring out their hidden leadership potential through different activities. Their stories have inspired us enough to work on **AGRO RANGERS** leadership journey. We would like to thank Bhalchandra Raut for giving me this opportunity.



MR. AMITABH VYAS VISIT TO AGRO RANGERS FARMERS AND TEAM

We got a site visit of Mr. Amitabh Vyas from Unlimited India as a part of their Unlimited India's cohort. It is a great working with him as a coach to help **AGRO RANGERS** in all possible way. He has visited our farmers, stakeholders, partner organizations and marketing partners. His coaching is immense help in designing **AGRO RANGERS** solution model. We are very thankful to him for guiding us in our journey. **3**

PRIMARY MARKET RESEARCH (PMR) WITH MARGINAL FARMERS

As a part of Unlimited India's cohorts, we conducted primary market research with more than 30 farmers including marginal old farmers, women farmers, and young farmers. This study gives us a deep understanding of the problem at the farmer's level. Insights from this PMR made us work towards revising our solution model more farmers-centric.



VISIT TO CONNECTING DREAMS FOUNDATION

Our founder together with Mr. Mahesh Londhe (founder of Agrozee Organics Pvt Ltd. visited connecting dreams foundation office in Delhi. Both were the part of Global Changemaker Fellowship of 2021 cohort. They shared their learning from grassroots level to the CDF team and founder of CDF Mr. Amit Tuteja.

SAPLINGS RECEIVED FROM FARMERS FOR FOREST ORGANIZATION

We have received more than 750 saplings from the Farmers For Forest organization to set up a biodiverse forest on 2 acres and 100 saplings from 14 trees foundation. We are collaborating with the Farmers For Forest organization to work on reducing climate change effects by planting native saplings on 2 acres of barren land. We are very thankful to the founders of Farmers For Forest Krutika Ravishankar and Mr. Vaibhav Mahatme for supporting us in this cause.



NEXT 3 MONTHS PLAN

Next three months plan-

1. To set up training space for conducting workshops and trainings.
2. To plant saplings for forestation on 3 acres of land for better climate.
3. To set up preparing organic bio input centre at our training centre.
4. To start nursery for preparing agroforestry saplings.
5. To set up solar pump for bore well.



"Thank you so much to all our donors, friends, partner organizations, supporters and **AGRO RANGERS** team who made our work possible. We believe one day we will achieve our vision of rejuvenating soil and improving farmer's life. I would like to invite you to be part of our journey by contributing financially, volunteering and in collaboration.

-Siddhesh Sakore (Founder and Director)

DONATE US

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- 412403

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